



BRICC 2021 FAQ's

RULES/REQUIREMENTS CATEGORIES TIPS FOR A WINNING ENTRY FAQs JUDGING
SPONSORSHIPS AWARDS BANQUET PAST BRICC AWARDS

WHAT ARE THE BRICC (Building & Remodeling Industry of Cape Cod) AWARDS?

The BRICC Awards recognize excellence in building, remodeling, design, sales and marketing on Cape Cod & the Islands. The awards program is presented every two years.

WHO CAN ENTER THE BRICC AWARDS?

The BRICC Awards are open to all builders, remodelers, developers, project owners, architects, landscapers & designers, marketing/advertising firms, interior design firms, real estate agencies, financial institutions, suppliers, vendors, landscapers, and other professionals involved in the home building industry who are **members of HBRACC**. The project must have been completed within the last four years.

WHY SHOULD I ENTER?

To gain a competitive edge. Past winners of these awards have gained a valuable self-promotion tool. ALL ENTRANTS are eligible to receive special pricing for an advertorial in Cape Cod Life Publications' January 2019 Annual Design Guide which is on the stands for a full year, and in HBRACC's At Home on Cape Cod magazine distributed after the award presentations. All winners will be listed in a 4 page photo spread in a Cape Cod Life Publication issue. All entrants and winners are promoted on the HBRACC website for 12 months.

CAN THE PROJECT I WANT TO ENTER BE LOCATED OFF-CAPE?

Projects must be completed by a HBRACC member and can include projects on the Cape and Islands and within the Massachusetts borders.

MY ARCHITECT WANTS TO ENTER THE SAME PROJECT I WANT TO ENTER AS THE BUILDER - CAN WE DO THAT?

Yes. This year we are offering Dual Submissions.

CAN I ENTER THE SAME PROJECTS I HAVE ENTERED IN PAST BRICC AWARDS?

No. Previous entries will not be considered.

WHAT SORT OF PHOTOS ARE REQUIRED TO BE SUBMITTED WITH MY ENTRY?

Images of the project must be submitted online at the time you submit your online entry. High resolution in jpeg file type only.

WHAT ARE THE PHOTOS USED FOR?

The images are used for a variety of purposes; media, newspaper and magazine print but most importantly these images are used by the judges when assessing and scoring your submissions. In addition, they are used within the audiovisual presentation at the awards night, therefore good quality images will better profile your entry on the night and in various publications if used.

HOW SHOULD I PUT MY ENTRY TOGETHER?

Judging criteria and entry requirements are explained in the Award Category and Judging Criteria Document. Please note that judges will only receive an online version of your submission. Please be concise, detailed, and descriptive when preparing your project statement. Refer to the sample application and collect and prepare as much information as possible before submitting online.

ARE THE WINNERS NOTIFIED BEFORE THE GALA AWARDS PRESENTATION EVENING?

No, winners are announced at the awards banquet.

ARE THE PROJECT ENTRIES ANONYMOUS?

Yes. The judges are not provided any information on the identity of the project team.