



## BRICC 2023 FAQ's

RULES/REQUIREMENTS CATEGORIES TIPS FOR A WINNING ENTRY FAQs JUDGING  
SPONSORSHIPS AWARDS BANQUET PAST BRICC AWARDS

### **WHAT ARE THE BRICC (Building & Remodeling Industry of Cape Cod) AWARDS?**

The BRICC Awards recognize excellence in building, remodeling, design, sales and marketing on Cape Cod & the Islands. The awards program is presented every two years.

### **WHO CAN ENTER THE BRICC AWARDS?**

The BRICC Awards are open to all builders, remodelers, developers, architects, landscapers & designers, marketing/advertising firms, interior design firms, real estate agencies, financial institutions, suppliers, vendors, landscapers, and other professionals involved in the home building industry who are **current members of HBRACC in good standing**.

### **May a sub-contractor/partner enter an award for the same project a builder is entering?**

Yes. For example, if a landscaper wants to submit for their work on a project, they are able to do so in the appropriate category. Please note entries must be submitted by **HBRACC Members only**.

### **WHY SHOULD I ENTER?**

To gain a competitive edge. Past winners of these awards have gained a valuable self-promotion tool. ALL ENTRANTS are eligible to receive special pricing for an advertorial in the 2023 *Cape Cod HOME*-Annual Design Guide which is on newsstands for a full year, and in HBRACC's *At Home on Cape Cod* magazine distributed after the award presentations. All winners will be listed in a four-page photo spread in a Cape Cod Life Publication issue. All entrants and winners are promoted on the HBRACC website for 12 months. BRICC is the optimum place to celebrate and share all your wonderful projects and work.

### **CAN I ENTER A PROJECT THAT IS LOCATED OFF-CAPE?**

Projects must be completed by a HBRACC member and can include projects on the Cape and Islands, South Coast and South Shore communities.

**MY ARCHITECT WANTS TO ENTER THE SAME PROJECT I WANT TO ENTER AS THE BUILDER - CAN WE DO THAT?**

Yes. Dual submissions are encouraged. An award recognizes both entrants.

**CAN I ENTER THE SAME PROJECTS I HAVE ENTERED IN PAST BRICC AWARDS?**

Yes. As, long as the project has not been a previous award winner.

**WHAT SORT OF PHOTOS ARE REQUIRED TO BE SUBMITTED WITH MY ENTRY?**

Images of the project must be submitted online at the time you submit your online entry. Photos must be professionally done and high resolution quality.

**WHAT ARE THE PHOTOS USED FOR?**

The images are used for a variety of purposes; media, newspaper and magazine print but most importantly these images are used by the judges when assessing and scoring your submissions. In addition, they are used within the audiovisual presentation at the awards night, therefore good quality images will better profile your entry on the night and in various publications if used.

**HOW SHOULD I PUT MY ENTRY TOGETHER?**

Judging criteria and entry requirements are explained in the Award Category and Judging Criteria Document. Please note that judges will only receive an online version of your submission. Please be concise, detailed, and descriptive when preparing your project statement. Refer to the sample application and collect and prepare as much information as possible before submitting online.

**ARE THE WINNERS NOTIFIED BEFORE THE GALA AWARDS PRESENTATION EVENING?**

No, winners are announced at the awards banquet.

**ARE THE PROJECT ENTRIES ANONYMOUS?**

Yes. The judges are not provided any information on the identity of the project team.