# Celebrating the Best of the Best in the Construction Industry



## Frequently Asked Questions (FAQs)

WHAT ARE THE BRICC (Building & Remodeling Industry of Cape Cod) AWARDS? The BRICC Awards are the ultimate stage for showcasing the incredible projects you've brought to life. They recognize excellence in building, remodeling, design, sales and marketing on Cape Cod & the Islands. The awards program is presented every two years by the Home Builders & Remodelers Association of Cape Cod.

**WHO CAN ENTER THE BRICC AWARDS?** The BRICC Awards are open to all current members of HBRACC in good standing. This includes builders, remodelers, developers, architects, landscapers & designers, marketing/advertising firms, interior design firms, real estate agencies, financial institutions, suppliers, vendors, landscapers, and other professionals involved in the home building industry.

#### WHY SHOULD I ENTER?

#### Unlock exclusive promotional opportunities.

All entrants are eligible for special pricing on an advertorial in *At Home on Cape Cod*, HBRACC's high-end lifestyle magazine published after the awards. It's the perfect spot to highlight your work.

#### To expand your marketing toolkit.

Instant credibility. All winners receive an exclusive electronic winner's badge to use on their website, email signature, and promotional materials.



### To get noticed by the right people.

Your peers, potential clients, and industry influencers are paying attention. A BRICC Award isn't just a shiny trophy—it's proof that you're a standout in your field.

### To strengthen your brand story.

Winning (or even just entering) gives you rich content to share on your website, social media, email campaigns, and more. It's marketing gold.

#### To boost team morale.

Your crew works hard—this is a chance to show them off and make them proud. Recognition at the BRICC Awards can inspire your team and attract new talent.

#### To benchmark your work.

Submitting your projects gives you an opportunity to evaluate your work from a different perspective—and see how it stacks up against the best in the region.

#### To share and celebrate your success.

The BRICC Awards are the ultimate stage for showcasing the incredible projects you've brought to life. Whether you win or not, it's a night to connect, celebrate, and feel proud of the work you do.

## Because you've earned it.

You've poured time, talent, and heart into your projects. Why *not* showcase that to a wider audience? Celebrate the craftsmanship, creativity, and collaboration that went into making something exceptional.

WHAT IS THE TIMING AND PRICING OF SUBMISSIONS? Entry submissions open May 30, 2025. Early bird pricing is \$165 for a single submission and \$215 for a dual submission. Submission prices go up July 11th. The deadline to submit is August 1st.

**CAN I ENTER A PROJECT THAT IS LOCATED OFF-CAPE?** Projects must be completed by an HBRACC member and can include projects on the Cape and Islands, South Coast and South Shore communities.

MY ARCHITECT WANTS TO ENTER THE SAME PROJECT I WANT TO ENTER AS THE BUILDER - CAN WE DO THAT? Yes. Dual submissions are encouraged for all categories and is not limited to architects and builders. An award recognizes both entrants.



CAN A SUB-CONTRACTOR/PARTNER ENTER A SUBMISSION FOR THE SAME PROJECT A BUILDER IS ENTERING? Yes. For example, if a landscaper wants to submit for their work on a project, they are able to do so in the appropriate category. We recommend entering a dual submission in this case, but it's not required. Please note entries can only be submitted by HBRACC Members.

**CAN I ENTER THE SAME PROJECTS I HAVE ENTERED IN PAST BRICC AWARDS?** Yes. As long as the project has not been a previous award winner.

WHAT SORT OF PHOTOS ARE REQUIRED TO BE SUBMITTED WITH MY ENTRY? Images of the project must be submitted online at the time you submit your entry. Photos must be professionally done and high resolution quality.

**WHAT ARE THE PHOTOS USED FOR?** The images are used for a variety of purposes; media, newspaper and magazine print but most importantly these images are used by the judges when assessing and scoring your submissions. In addition, they are used within the audiovisual presentation at the awards night.

**HOW SHOULD I PUT MY ENTRY TOGETHER?** Judging criteria and entry requirements are explained in the Award Category and Judging Criteria Document. Please note that judges will only receive an online version of your submission. Please be concise, detailed, and descriptive when preparing your project statement. Refer to the sample application and collect and prepare as much information as possible before submitting online.

ARE THE WINNERS NOTIFIED BEFORE THE GALA AWARDS PRESENTATION EVENING? No, winners are announced at the awards banquet.

**ARE THE PROJECT ENTRIES ANONYMOUS?** Yes. The judges are not provided any information on the identity of the project team.

