



Celebrating the Best of the Best in the Construction Industry

BRICC Awards Gala

Thursday, October 7th, 2021
The Cape Codder Resort & Spa
Hyannis, MA

Categories & Judging Criteria

New Construction Categories:

Entries are based on the final contracted cost of construction, excluding cost of lot/land. The final contracted cost of construction should be the full amount paid/owed by the client, less lot cost at completion of build. The new construction categories require both builder & architectural firms be co-submitters regardless of who enters the project. HBRACC encourages coordination between builder & architect during the entry process. If a winning entry, both builder & architect will receive an award and equal promotional benefits.

Excellence in New Single Family Home Design & Construction:

Entrant: Builder & Architect (Dual Submission)

Under \$500, 000

\$500, 000 - \$1, 000, 000

\$1,000, 000 - \$3,000, 000

Over \$3,000, 000

- Entries will be judged on:
- Quality of craftsmanship.
- Architectural aesthetic, innovative design & use of materials (interior & exterior)
- Creative use of space and functionality of floorplan
- Environmental considerations/features
- Use of innovative technology and construction techniques
- Achievement of clients' design needs/requirements and builder challenges & how builder overcame them.

Excellence in Universal Design/Build

Entrant: Builder & Architect (Dual Submission)

New or remodel design & construction for clients with special needs (aging in place, in-home care, wheelchair accessibility, etc...). Overall design, creative use of space, interior floor plan, flow, special needs features. A key element of this category is to show a project that combines great design with Universal Design principles.

- Entries will be judged on:
- Explanation of the clients' renovation needs
- Creativity in design and details
- Functionality & efficient use of space to accommodate the client's special needs
- Accessibility features aesthetically incorporated into the existing structure (or newly renovated home)

Excellence in Design & Construction of Specialty Rooms or Buildings

Entrant: Builder & Architect

- This award recognizes outstanding design & construction of specialty buildings or rooms, including pool houses, garages, sheds, tree houses, home offices, laundry rooms, mud rooms, play-rooms, nurseries, game or media room, home theater, and accessory buildings such as garages, guest cottage, barns, gazebos, pool cabana, solar installation, etc... Consideration will be given to creatively designed to function in a particular manner and use materials and finishes in an aesthetically pleasing way.

Remodeling, Restoration, Additions Categories:

Remodel entries are based on the final contracted cost of the remodel. The final contracted cost of remodel should be the full amount paid/owed by the client at completion of remodel.

Entries will be judged on:

- Quality of craftsmanship.
- Architectural aesthetic, innovative design & use of materials (interior & exterior)
- Creative use of space and functionality of floorplan
- Environmental considerations/features
- Use of innovative technology and construction techniques
- Achievement of clients' design needs/requirements
- Builder challenges and how the builder overcame them)
- Superior installation, function and design of all fixtures, cabinets, countertops, lighting, flooring, wall finishes, ceiling and trim.

Excellence in Remodeling - Kitchen

Entrant: Builder or Remodeler

Under \$60,000
\$60,000 - \$90,000
\$90,000 - \$120,000

Excellence in Remodeling - Whole House Remodel or Large Addition- Defined as the remodel or addition of room(s) or space(s) to the original home, single family or attached.

Entrant: Builder, Remodeler, or Architect

Under \$250,000
\$250,000- \$500,000
\$500,000 - \$1,000,000
Over \$1,000,000

Excellence in Historic Renovation or Restoration This award recognizes the restoration of a structure fifty years or older in a way that preserves the building's original design.

Entrant: Builder, Remodeler, or Architect

- Consideration will be given to the successful integration of new materials.
- Make the home more energy efficient, such as new energy systems, new windows or insulation;
- Reduce or eliminate toxic materials, such as asbestos or lead paint.
- Update the building systems.

Sales & Marketing Categories:

Best Logo

Entrant: Builder Member or Associate Member

Color or black and white logo designs are acceptable. This category is for the logo/graphic element alone, not in its application form. Entries will be judged on graphics, concept, overall design, and execution, message, and emotion communicated to the target market.

Best Website

Entrant: Builder Member or Associate Member

Entries will be judged on:

- Graphics
- Concept
- Overall design

Best Marketing Program, Event or Series Includes on-air, digital and/or print campaigns or events, must include at least two (2) executions of completed campaigns.

Entrant: Associate Member

Entries will be judged on

- Creativity, graphics, concept, and overall design
- Continuity and Execution
- Message and Emotion communicated to target market

Best Showroom or Sales Center Any building or space specifically designed as the main showroom or sales center including, where applicable, architecture, interior design, landscape design, and sales displays.

Entrant: Associate Member (why not builder?)

Entries will be judged on

- Function of the floor plan layout,
- Use of creative imagery,
- Strength of product presentation, and
- Ability to create an atmosphere that increases the perceived value of the option products and promotes a superior customer experience.

Design Awards- Interior & Exterior Categories:

Excellence in Interior Design of a Private Residence Home types include single-family detached or attached homes

Entrant: Architect or Interior Designer

Under \$100, 000

\$100, 000 - \$250, 000

Over \$250, 000

Entries will be judged on:

- Design and overall appeal
- Functionality of floor plan
- Creative use of space
- Quality of workmanship
- Attention to detail.
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)

Excellence in Landscape/Garden Design This award recognizes well-designed and esthetically pleasing landscapes and gardens.

Entrant: Landscape Architect, Designer or Landscape Company

Under \$50,000

Over \$50,000

Entries will be judged on:

- Use of plantings (annuals, perennials, shrubs and trees),
- Decorative items (outdoor statuary and sculpture, planters, arbors and pergolas).
- Consideration will be given to the use of native plants and other decorative materials in creative, visually pleasing ways.
- Emphasis on plantings.

Excellence in Outdoor Living Space Design This award recognizes well-designed and esthetically pleasing outdoor living spaces, including patios, decks, pools, kitchens and dining areas, along with their hardscape (site work and stonework)

Entrant: Landscape Architect, Designer or Landscape Company

\$50,000 - \$100, 000

Over \$100,000

Entries will be judges on:

- Use of furnishings, and other decorative items and accessories. Consideration will be given to the use of materials, furnishings and decorative accessories in creative, visually pleasing ways.
- Emphasis on living space.

Specialty / Open Categories:

Excellence in Green & Energy Design or Use of Green Products: This award recognizes the home that best integrates high-performance energy systems with the building's architecture and site design. Consideration will be given to all certified projects including LEED, Build Green, Passive House and Energy Star, as well as to independent projects that can provide evidence of the building's energy performance.

Entrant: Associate or Builder Member

Judging will consider the following factors:

- High-energy efficiency through conservation and renewable energy sources.
- Integration energy systems with the overall design of the building and site.
- Traditional & contemporary architectural styles will be given equal consideration.
- The quality and sustainability of the overall project.

Outstanding Commercial Project - New or Renovated Projects may include medical, commercial, industrial, recreational, and retail buildings (e.g., non-residential) as the primary focus.

Co-Entrants: Builder & Architect

- Submission statement should reference certifications, awards, and recognition received by the project team(s). Judges will award points for Architectural design and overall appeal, Building envelope solutions and/or restoration, Functionality of floor plan and creative use of space Quality of workmanship and attention to detail, Use of materials (i.e. natural, cost-effectiveness, unique), Accessibility (interior) and access/egress (exterior), Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.), Special attributes

Outstanding Use of Smart Technology

Entrant: Builder or Associate Member, and/or Installer

Entries will be judged on:

- The most creative use of smart home technology
- Complexity and practicality of the design
- Integration with the overall design of the space.

Outstanding Use of Local Art and/or Artisan Talent

Entrant: Builder, Architect, Interior Designer and Artist

Best example of integrating art into residential or commercial construction and design. New or remodeled spaces.

Outstanding & Most Clever Use of Small Space

Entrant: Builder, Architect, Interior Designer or Kitchen/Bath/Closet Designer

- Did you find yourself faced with a weird, unusual, small, and seemingly useless space? What did you do with it? Submit your solution!

Outstanding Engineering Project

Entrant: Builder or Associate Member

- Entrants will be judged on the uniqueness and innovative applications; perception by the public; social, economic, and sustainable development considerations; complexity; and successful fulfillment of client/owner's needs, including schedule and budget.

Outstanding Closet Design

Entrant: Builder, Architect, Interior Designer or Kitchen/Bath/Closet Designer

- Entries will be judged for their creative organizational solutions and for their outstanding design, craftsmanship and execution. Each category is intended to highlight functionality and originality, as well as design.

Outstanding Housing Affordability Project - Single or Multi-family This award recognizes outstanding affordable housing projects for public and private clients for architectural design features.

Entrant: Architect

- Judges will assess the integration of the building(s) into their context, including open and recreational space, transportation options and features that contribute to livable communities.
- Entries must meet the State definition: a housing unit is considered to be affordable if it is created by State or Federal programs that support low- and moderate- income households earning at or below 80% of the Area Median Income.

Individual Recognition:

Next Generation Shooting Star

- A young professional at the beginning of their career, who exemplifies leadership qualities and shows a dedication to activities which build industry relationships and promotes professional development. The Shooting Star will be awarded to one or more individual(s) representing excellence as a Builder or Remodeler, or an Associate. Include details about how the individual is crafting own career advancement through continuing education, skills enhancement, self-evaluation, etc.

Outstanding Salesperson

Entrant: Associate Member

- Entrants must be a salesperson or team employed by an associate (such as a supplier, vendor, or other company), and whose primary function and responsibility is selling goods and services to builders or consumers as related to the building industry in some way. Entries will be judged on sales achievements compared to the competition. Submission should include a description of the entrant's experience in sales, including price range of goods and services sold (gross and net sales), responsibilities and achievements, continuing education, and any other special qualities that should be taken into consideration. Up to 5 letters of references can be accepted.

Outstanding Project Manager

Entrant: Builder Member

- Entrants must be an on-site project manager employed by a builder/developer. Entrants will be judged on interpersonal, organizational, communication and problem-solving skills, as well as any industry contributions and recognition. Submission should include a description of the entrant's experience as a project manager, responsibilities and achievements, continuing education, and any other special qualities that should be taken into consideration.

Excellence in Architectural Photography

Entrant: Photographer

- May submit a range of 8 - 10 photos. **More details for this new category will be available very soon.**

